

Devon&Devon





Devon&Devon

CREATED IN FLORENCE. INSPIRED BY THE WORLD.



QAS QUALITY

Q stands for quality, or rather, a love of what is made, of what we do and of that which surrounds us. This book tells a story whose chapters are bound together by a common thread: quality. A story of Italian creativity born of oft-forgotten traditions which are rediscovered, reinterpreted and transformed into timeless objects that help us to cultivate our most precious asset: quality of life. The story began in Florence, back in 1945, when Giulio Tanini set up a small company dealing with bathroom furnishing products and superb floor coverings for private homes. With the second generation, Devon&Devon was launched. Together, Gianni Tanini and Paola Ciarmatori Tanini oversaw its first steps, with great passion and enthusiasm. That was in 1989. Their creative and entrepreneurial vision was to rework the great aesthetic traditions, merging and reinterpreting them in a quest for a new, original style. They made it their goal to recapture styles, designs, functions and habits of the past, revamping them and bringing them together harmoniously so as to design a new bathroom, defined by beauty and quality.

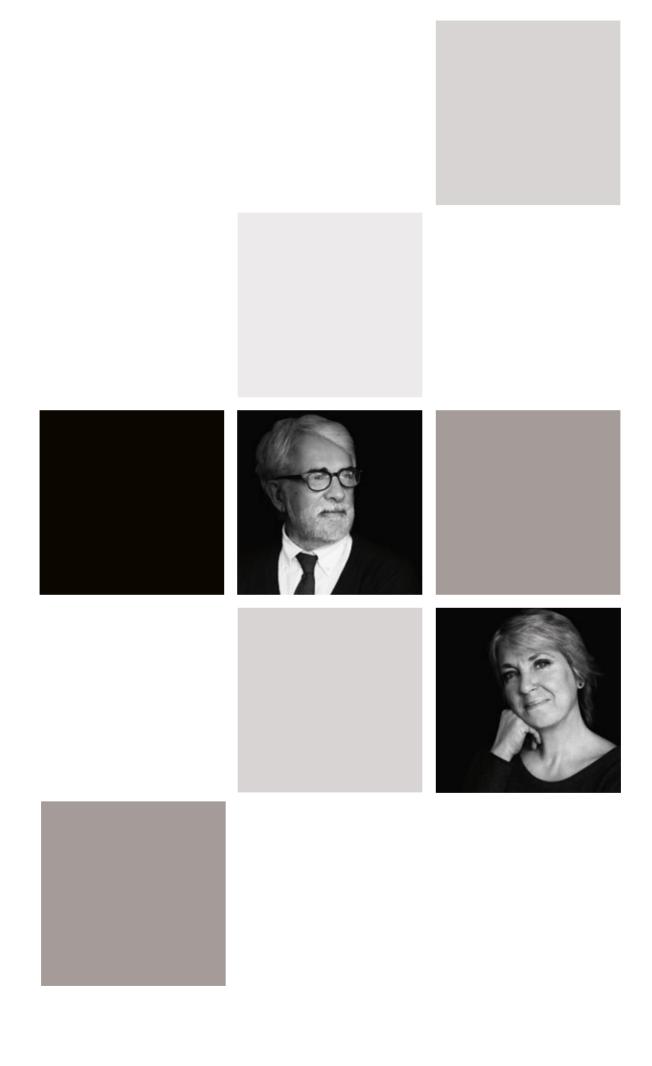


Choosing the name Devon&Devon was the first step in this creative journey, and the first success. In 1989, our first freestanding tub was designed: the Draycott bathtub was a significant 'innovation' at the time which reclaimed and modernised the Victorian style. This insight returned the bathroom to a role it used to play in many cultures: not merely a functional space, but an environment dedicated to personal care. The Draycott tub was followed by a series of further ideas that built upon this design. Devon&Devon bathrooms have now earned a place for themselves not only in the most beautiful homes and suites, but also in cinema, photography, and, therefore, the collective imagination. Nowadays, Devon&Devon employs 70 members of staff, who are united by a shared, stubborn dedication to quality. In addition to the initial showroom in Florence, there are now 14 further locations spread across five continents.

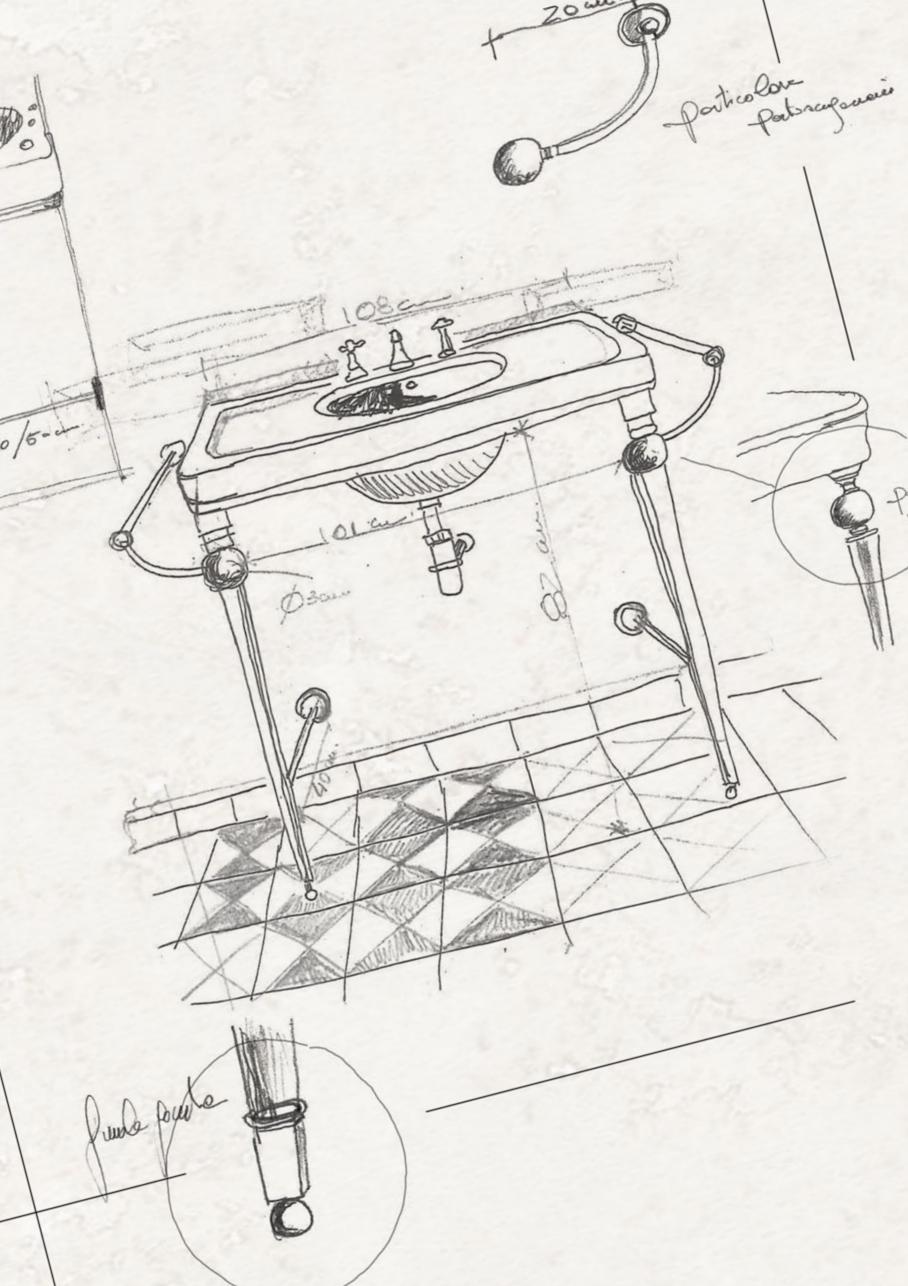








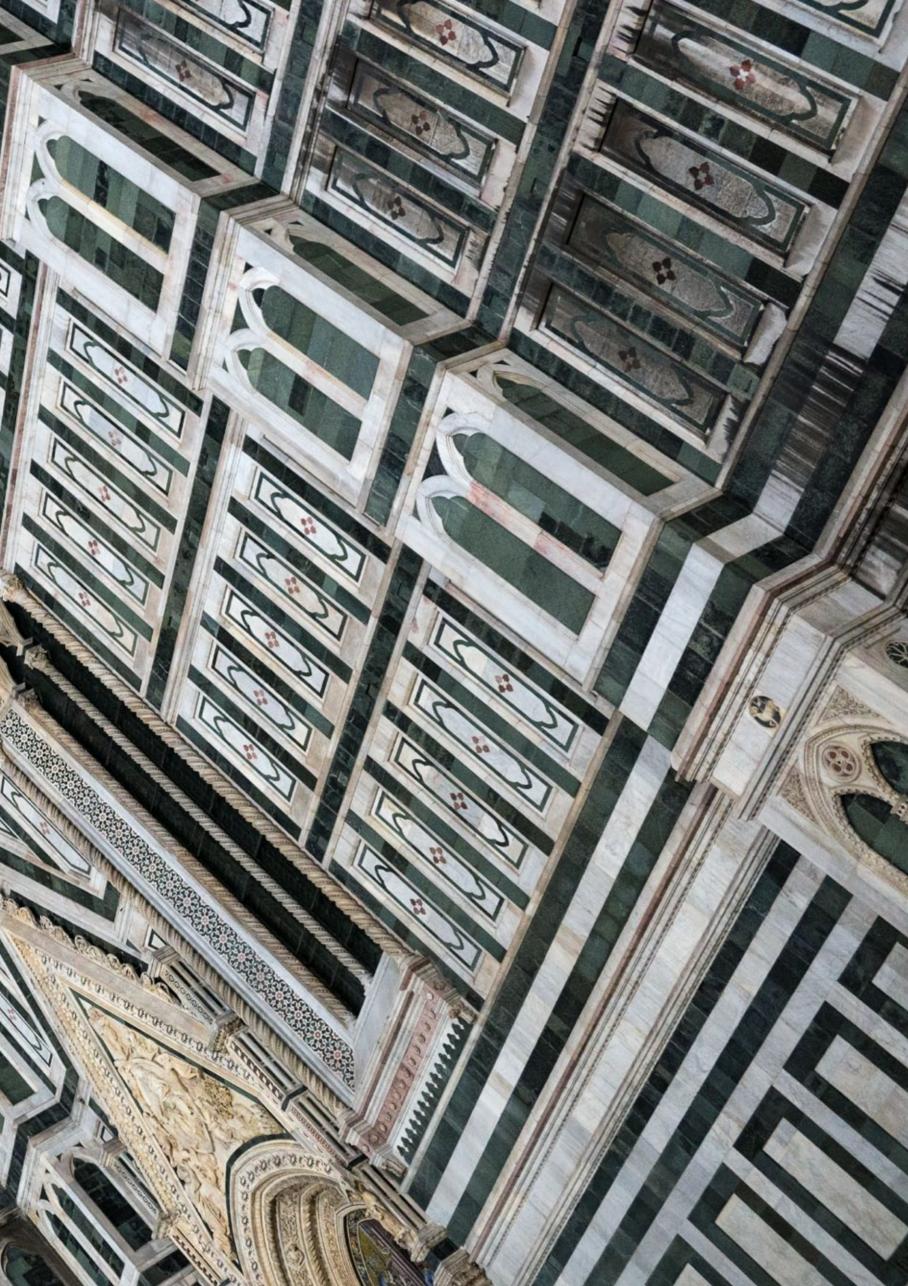
Together, Paola Ciarmatori Tanini and Gianni Tanini have been running Devon&Devon for 25 years. They are both architects, but have shared the management duties involved in developing the brand worldwide. While Gianni holds the position of Managing Director, Paola is the Creative Director. She is in charge of developing the collections, overseeing the entire production cycle, and monitoring the display concept in all the single-brand stores.



CREATED IN FLORENCE.

It is not hard to see the influence of Florence in the black and white marble geometries of many Devon&Devon flooring collections The bond that ties the company to the Tuscan city is very strong and, despite the amount of time Gianni and Paola spend travelling across the globe, their ideas always take shape in their home on the Florentine hills. It is there that their inspirations, lifestyle and travel notes begin tocome to life. The sketches jotted down, in turn, come to figure as designs in the Florence offices, which are the starting point from which the Devon&Devon creations begin their journey around the cities of the world. It is in between those sketches and the final product that the real miracle takes place, however: the hand-made production of each individual piece. There is no mass production, and no technological shortcuts or alternatives. Quality requires the individual handiwork of the person that chooses, sculpts, works, polishes, moulds, decorates, fires, paints, retouches, covers, and fastens.





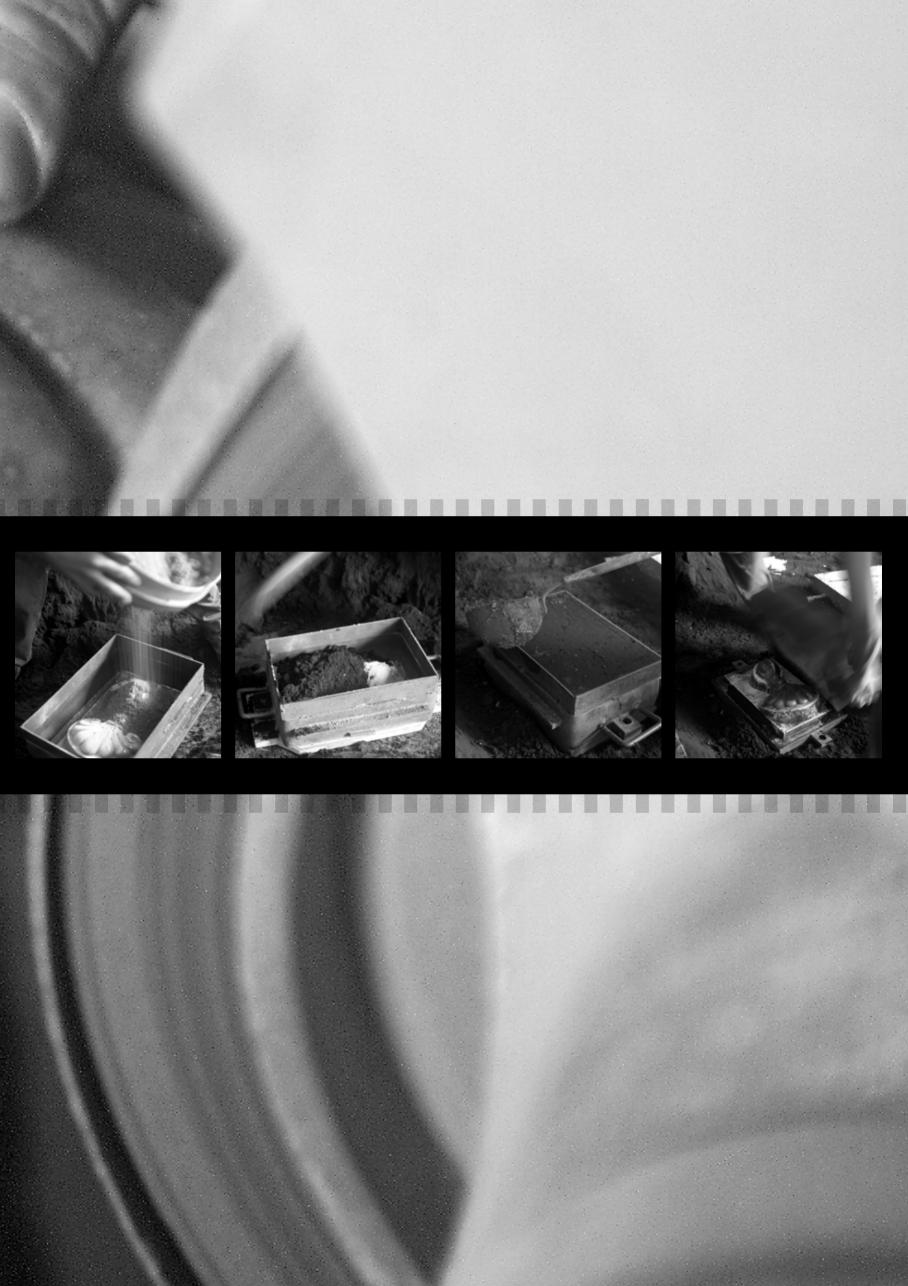






Every day, a team of expert Italian, French and English artisans, armed with the best techniques, produce the creations that make up Devon&Devon bathrooms. These men and women, with their talent and their ability to pass on their knowledge to the next generations, represent a heritage of great and rare value.











INSPIRED BY THE WORLD.

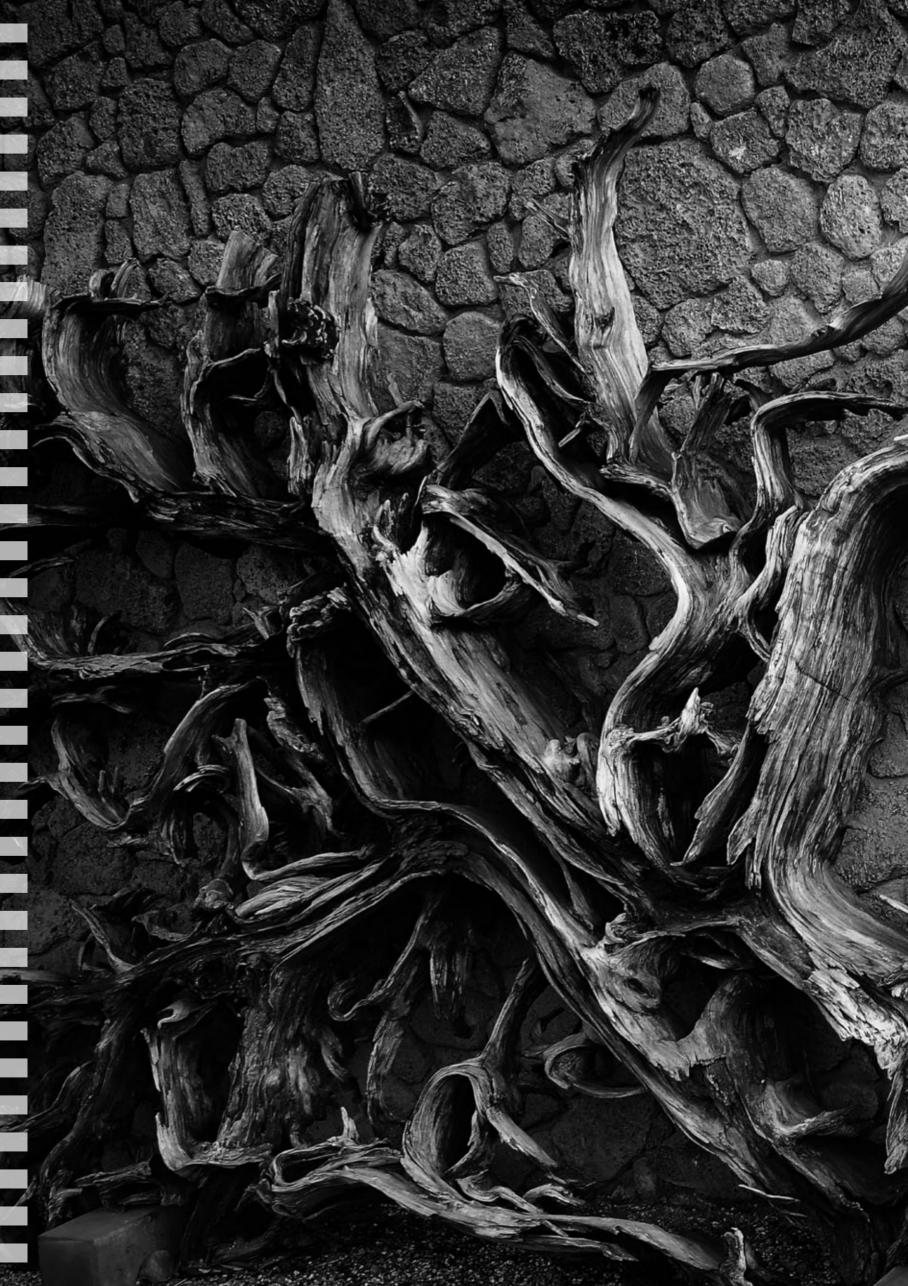
From initial inspiration found in elegant English villas, this passion for observation and renovation has followed a myriad of different paths and cultures, and multiple ways of understanding beauty. These include art deco, the French eighteenth century, the fin de siècle, neoclassicism, and the liberty style. Among others, these sources of inspiration are screened and then brought together in a design distinguished by a marked Italian style, defined by formal rigour and clean lines. American art deco is a central element. The architectural and ornamental styles of that period, from the historic skyscrapers of Manhattan to the settings evoked by Francis Scott Fitzgerald, are ever-present, from the coverings of certain tubs to the knobs of the taps.



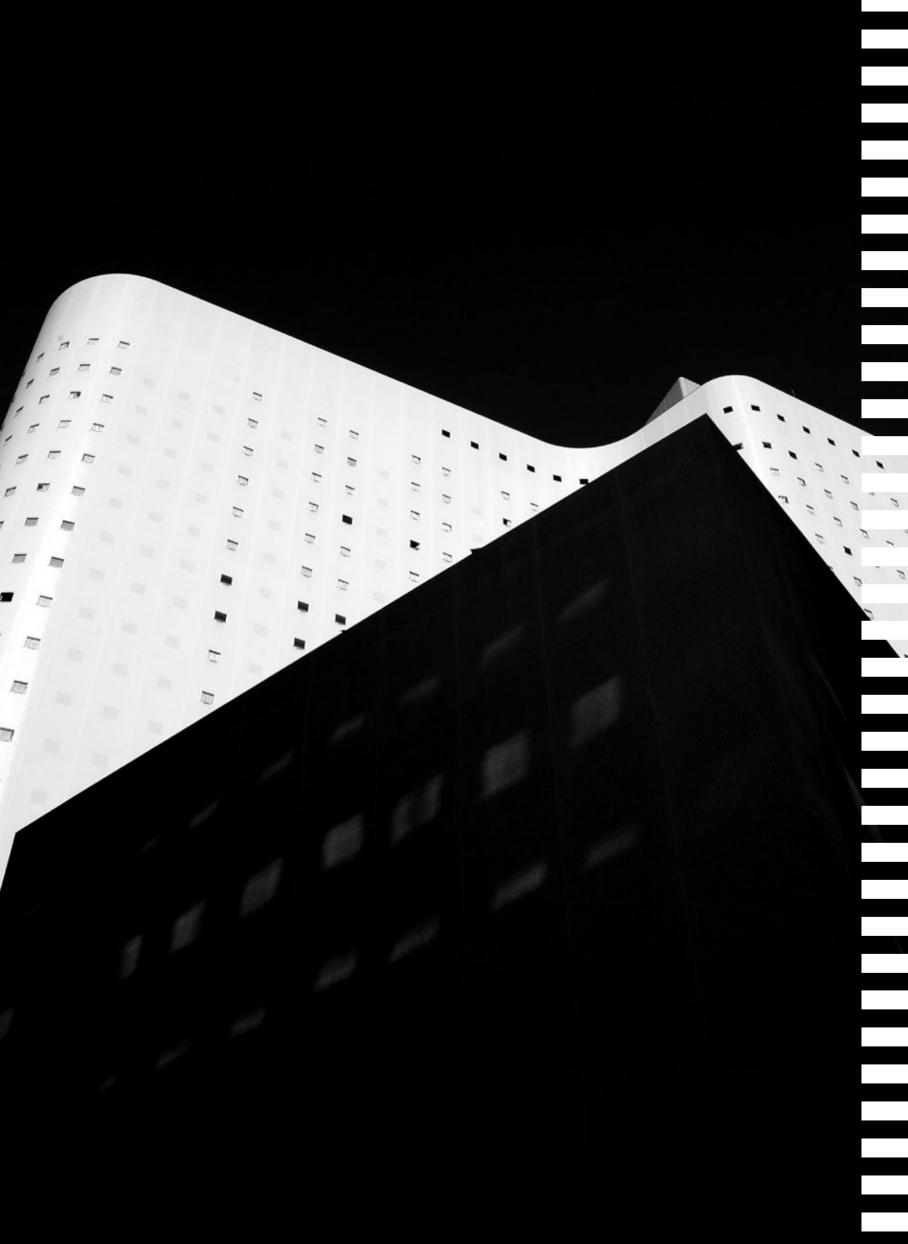
Some of the structures designed for the washbasins represent a new take on the chromium-plated facades of classic luxury American cars, while some of the furniture items offer a contemporary reinterpretation of the structures, bright polished wood, and black and white colour combinations typical of the 1940s. Many other references come to mind when observing the Devon&Devon collections. The bathtubs with double



back panel and the consoles with their thin, curved legs both hark back to a soft, sensual French sensitivity, which from the end of the eighteenth century and the chambers of Marie Antoinette, made its way the way to the dawn of the twentieth century. They also feature typical neoclassical bas-reliefs, and flooring collection offeringanewtakeonthecoloursandornamentalfeatures of Florence's most well-known churches and buildings.







BATHTUBS

Devon&Devon has given back to the bathtub its dual role. On the one hand, it has granted it a central position as a striking furnishing item, set apart from the wall and embellished with its so-called 'little feet'. On the other hand, it has reintroduced it into the minds and imaginations of people who have rediscovered the joy and pleasure of immersing themselves and allowing themselves to be by lulled by not only the hot water, but also by the equally warm and comfortable surfaces, materials and lines. This pleasure is intensified by the use of materials which boast an excellent heat capacity. The rediscovery of cast iron, like the practice of covering many tubs with a "robe" of copper, aluminium, or lead, are functional choices that also offer aesthetic innovation. In 2009, to celebrate the successes of its first twenty years, the Draycott bathtub was redesigned in sofa form. It was named 'Holly', after the name used by Audrey Hepburn in Breakfast at Tiffany's. For the first time, the bathtub found a new place in the living room.



AURORA BIJOUX BATHTUB









AURORA BIJOUX BATHTUB





REGAL BATHTUB





DIVA BATHTUB





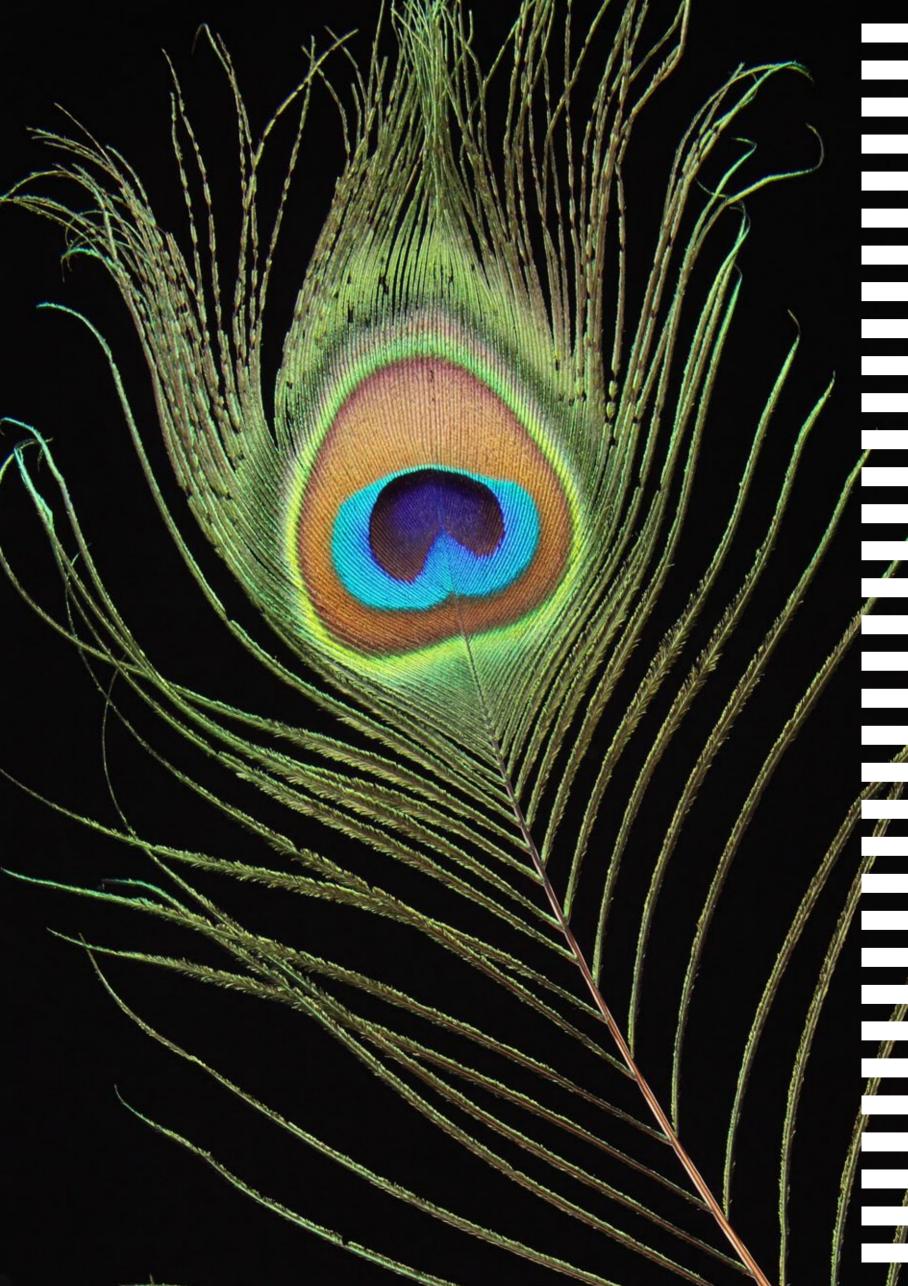
ADMIRAL COLORS BATHTUB

WE CULTIVATE OUALITY IN EVERY DETAIL.

The soft comfort of a bathroom must be reflected in the instruments we use there. For the ritual of shaving, for example, only

the Silvertip Badger will do; the very pinnacle of brushes. As the name indicates, the bristle is made entirely of badger fur, the very best. It features a pattern of well-defined black and white strips. To touch, the ends offer the ultimate luxury. The fur is extremely fine and has a higher water absorption capacity than any other fur. On your face, the Silvertip Badger feels like a cushion, gently massaging and spreading the lather in a perfectly uniform manner. Given the scarcity of the raw material, Silvertip Badger shaving brushes are very rare and exclusive.





TAPS AND FITTINGS

Brass and ceramic, ceramic and brass. Nothing else. No plastic, no concession to useless, uncomfortable modernities. In the models most inspired by tradition, the internal mechanism adopts the classic closure method, in natural rubber. The two knobs remain, since they make it easier to regulate the flow of hot and cold water, as do the original, reassuring 'Hot' and 'Cold' signs, because quality also means simplicity. The Antique collection in fact reclaims certain designs and moulds from an historic English factory, dating back to 1922. Moulds from almost a hundred years ago that have found a new lease of life in very different settings and contexts.











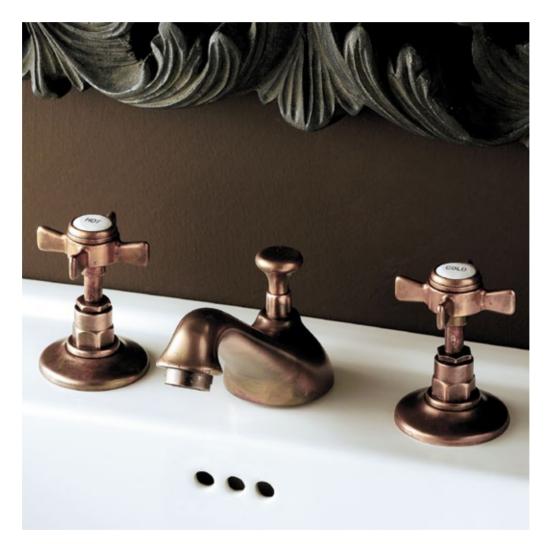
JUBILEE BLACK LEVER MIXER WALL MOUNTED

TIME TAPS BATH AND SHOWER MIXER WITH FREESTANDING LEGS



VIP TIME TAPS BASIN SET





COVENTRY BASIN SET

WE CULTIVATE OUALITY IN EVERY DETAIL.

2

The pleasure of standing under an invigorating waterfall merits the pleasure of using the very best soap available; Aleppo soap. It is biodegradable, and contains no preservatives, colourings, or chemical substances. It hydrates and softens your skin, enlarging your pores and letting them breathe while preserving the skin surface. It was created centuries ago and the production techniques have remained the same to this day. The process begins in October with the harvesting of the olives; their oil is then cooked for days over a low heat, they are turned with olive wood and laurus nobilis oil is added. The liquid is spread out over special floorings and, after three weeks, it is cut and marked with the famous original stamp. It is then dried, which takes 12 months.





CONSOLES

Another inspiration from the past. Having traditionally been designed as an accessory for living rooms and "noble" rooms of the household, classic consoles have been included within bathroom furnishings for the first time. The ceramic column of the pedestal basin gives way to an elegant metal or wooden structure, creating an authentic item of furniture that boasts both aesthetic appeal and functionality. This has provided a basis for multiple new creative developments, through the use of premium materials such as marble and glass.











MELODY CONSOLE



PALACE CONSOLE





MADISON CONSOLE



CLARIDGE CONSOLE





SERENADE CONSOLE









BOGART BASIN





MIAMI VANITY UNIT





SUITE VANITY UNIT





BENTLEY VANITY UNIT

3

When it comes to body care, no technology has ever beaten the sacred pumice stone. And no pumice beats the one from Lipari, in the Aeolian Islands. It has the highest silica content (around 70%) and extraordinary physical qualities: lightness, porosity, elasticity, unalterability, mechanical strength, thermal, electric and acoustic insulation, impermeability, rivetability, and sawability. It is most well-known for its use in cosmetic products, in the so-called "mouse", "cigar" and "shutter" shapes ideal for carrying out manicures and pedicures. But since ancient times, it has always had many uses, from sharpening household utensils to smoothing down parchment. Nowadays, it is used by jewellers and lithographers, glass workers and opticians, marble-workers and car-body repairers, carpenters, lutists and engravers, painters and sculptors and, lastly, English hat-makers, to polish the typical bowler hats.





FLOORINGS AND COVERINGS

Devon&Devon produces flooring in marble, ceramic and wood. These are the only three materials which are truly timeless and capable of withstanding new trends. The colours are carefully selected: as well as black and white, there are a few other options featuring gentle, elegant shades. Many of the production methods used centuries ago are still applied to this day. One distinctive feature that sets Devon&Devon's floor coverings apart is the reinterpretation of the boiserie. From wood to ceramic. From a typical feature of an elegant living room to one that bestows the bathroom with a new level of sophistication. using ceramic treated with the classic traditions of artisan carpentry. Frames, bas-reliefs, and skirting-boards are the distinctive elements. Even in the designs used for the covering materials, multiple disparate styles and inspirations can be discerned. While some replicate the 'ashlar' style masonry of many European buildings, others bring back the style of the diamond-edged tiles used in Parisian metro stations.



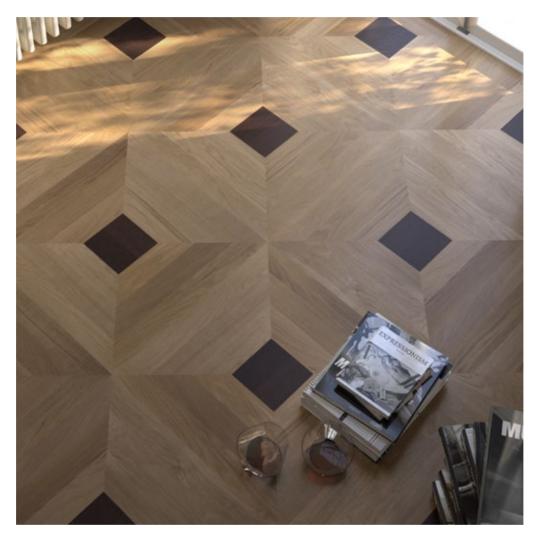






ELITE MARBLE TILES FLOORING





INTARSIA FLOORING

4

Set down the hot teapot and wait for the black leaves to transform the water. The quality is Darjeeling, but its real name is SFTGFOP. It is considered to be the best tea in the world. The abbreviation stands for Special Finest Tippy Golden Flowery Orange Pekoe. All black teas are named using a complex classification system relating to the type of harvest and how the leaves are processed. SFTGFOP is a fine harvest, with 1 small bud for 2 small leaves. The exquisiteness of this tea has led experts to claim, in actual fact, that the abbreviation stands for Some Flavours Too Good For Ordinary People.





SHOWERS

Even this space, which is dedicated to a much more hurried personal care than the more traditional bathtub, merited becoming a place of indulgence and beauty. The first idea established a trend which is now universally applied: the 30cm diameter shower head. This may have seemed like an exaggeration to most back in 1991, but it has now transformed the way we take showers, turning them into a longer, more pleasurable experience. The second choice was to resist modern technologies, to preserve the shower's original simplicity: simply turn the knob and let yourself be enveloped in a soft, smooth, strong, invigorating cascade of water. The design of the mixers, which are necessitated by new requirements, takes inspiration from the features of typical industrial mechanisms and hydraulic systems.





KER AND SHOWER ROSE MARM 74 THERMOSTATIC SHOWER MI

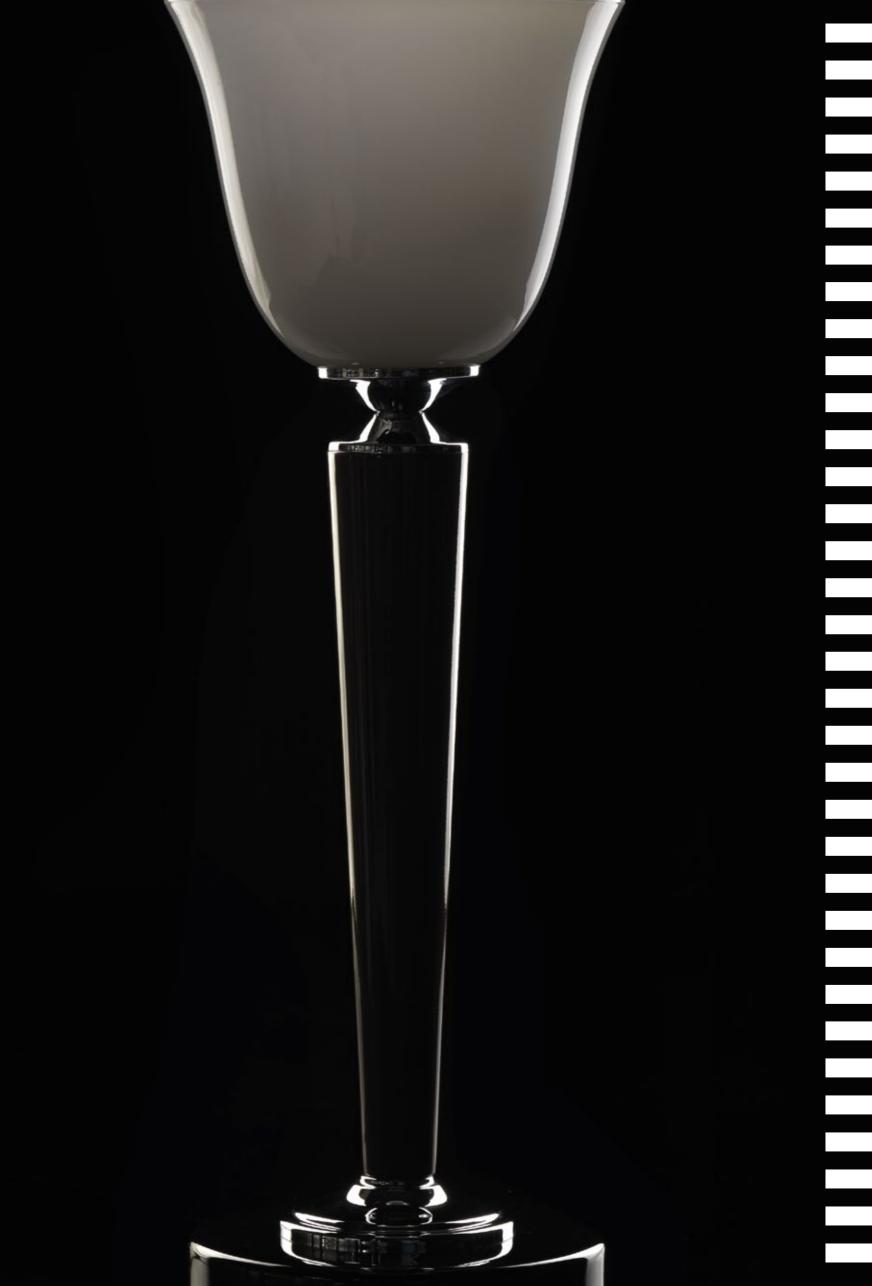


JUBILEE BLACK LEVER BATH/SHOWER SET

5

Reading while being pampered by the water and the curves of the bathtub is a magnificent activity that requires the perfect book, with the right layout. A. V. Beardsley, an English artist and great friend of Oscar Wilde, provided the ultimate model. Of his many works, he created an extraordinary graphic layout. The perfect harmony between spaces is encapsulated in a key detail: both the left and right-hand pages are bordered by an outer margin which is intentionally very wide, so as to allow you to hold the book firmly in your hand without covering part of the text with your fingers. The publishing house Adelphi has adopted this very graphic layout.





ACCESSORIES

The determination to do things well, to achiev ever-higher levels of quality, finds concrete proof in the small sofas and armchairs produced by first-class carpenters armed with the most appropriate techniques and tools. There is absolutely no industrialisation involved; each element is created and assembled by hand. The paints and closure systems are unparalleled in terms of their design, quality and durability. Even for simple soap dishes, towel hooks and bathtub rack, there is no mass production. Each individual object is hand-made. This is a process that requires skill, dedication and, of course, time.

HOLLY SOFA









TEATIME ROUND TABLE









JUBILEE ACCESSORIES





TIME ACCESSORIES









CRYSTAL LAMP



PLISSÉTAME



TIMETAME



MOONLIGHT LAMP



DECORTAMP



TWINKLETAMI



BLACK NABUCCO MIRROR





SALOMÈ MIRROR



HOT&COLD COSMETICS





VANITY BATH TOWEL

6

Relax in the peace and quiet of your home with a cup of Kopy Luwak. This is an Indonesian coffee with an aroma and velvety taste which have no equal in the world. It is a rarity because it is produced exclusively using grains that are swallowed and defecated by the palm civet, called the Luwak, an animal that lives on the islands on Indonesia and climbs coffee trees, eating their ripe fruits, which it is unable to digest. Once it has excreted them, they are gathered, removed from their outer shell, and toasted. The secret lies in the bio-fermentation process that takes place in the animal's stomach, during which enzymes break down the surface proteins of the grain, giving it its extremely unique sweet taste.







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